



KONDININ
G R O U P

Membership Brochure



Kondinin Group prides itself as a trusted partner to the Australian agricultural community and is dedicated to providing "Independent Information for Agriculture".

Independent Information For Agriculture

ABOUT KONDIRIN GROUP

Over the past 60 years Kondinin Group has grown to become one of Australia's largest independent farm improvement groups with a total of 8,000 readers across Australia helping drive the Kondinin Group research agenda.

Kondinin Group research offers the only independent and comprehensive assessment of farm machinery, equipment, technology and rural services available to Australian farmers.

According to the National Agricultural Survey, 67% of members have used the research information published in *Farming Ahead* to improve their farm practices and drive productivity.

RESEARCH REPORTS



Conducted by highly skilled agricultural engineers with over 50 years of product testing experience



Over 3000 products independently field tested



500 photos typically taken for each report plus hours of drone and ground footage



250,000km combined annual travel to remote and regional Australia to undertake research



12 essential subjects a year requested by Kondinin members



ABOUT *FARMING AHEAD*

Kondinin Group's flagship publication *Farming Ahead* (farmingahead.com.au) has set the tone for the agricultural industry for the past 60 years by delivering high value research findings, industry news, equipment reviews and agricultural information on best farming practices to its members.

Kondinin Group prides itself on its commitment to being an integral part of the farming community and is widely regarded as a trusted partner in running Australia's rural businesses.



CONTENT COVERAGE



Machinery

All the latest in machinery releases and developments covering the cropping lifecycle including tractors, seeding, tillage, spraying, harvesting and motoring



Insight

- Bushwhacker – Bushwhacker calls it as he sees it and isn't afraid to address the big issues. His monthly insight is a masterclass in sensible logic with a twist of humour for good measure, best read with a pinch of salt.
- From the editor – What is happening in the world of Kondinin Group and in the life of our team of intrepid researchers. Read all about it in our editors update
- On Farm – Our state farming organisations give us the low-down on state specific policy and issues relevant to farmers operating within each state jurisdiction.



Livestock

Our team of specialist livestock writers approach animal health topics and livestock production with an agricultural science background. The team focus on beef, sheep and wool production as well as animal handling and technology.



Cropping

We deliver the latest in cropping research outcomes from the GRDC as well as independent trials and case studies from around Australia covering varieties, agronomy, chemicals, crop nutrition, grain storage and precision farming.



Rural Business

Running a farm required knowledge of business principles with this section delivering the latest in banking and finance, health and safety, planning and succession planning.



Workshop

Our in-house engineer Josh Giumelli brings you the latest information on fabrication and maintenance, theory and tools.



Technology

We identify the latest releases in technology, ideas and innovations as they continue to evolve to meet the challenges of farming in the 21st century.



Weather

The team at Weatherzone answer your questions about wondrous world of weather and what influences it.



Research

Independent, thorough and trustworthy, our dedicated team of research engineers and scientists deliver unique and reliable information and comparative test results on machinery, equipment and services used by Australian farmers.

KONDININ RESEARCH AGENDA 2018

2018	<i>Farming Ahead Research Report</i> [*]	2018	<i>Farming Ahead Special Features</i> [*]
January	Agritechnica wrap	January	Weather Stations
February	Deep rippers / Chaff Management	February	Handling Stock
March	UAVs and Sensor technology	March	Buying a shed
April	250HP+ tractor update	April	Spray nozzles
May	Trailing spreaders	May	PPE and safety gear
June	Sheep ear tags	June	Shearing equipment
July	Farm Utes	July	New cordless tools
August	Grain storage: Silos	August	Harvest preparation
September	Mother bins	September	Fire-fighting pumps
October	Mobile Phones	October	Innovations in hay making
November	Cattle yard design	November	Grain bags
December	Precision farming platforms	December	Farm insurance

**Research Report and Special Feature topics are subject to change.*

MEMBERSHIP BENEFITS

- ✓ Stay up to date with the latest agricultural news nationally and internationally
- ✓ Read our **online exclusives** that provide **in-depth analysis and case studies**, with qualified fact-based commentary sought from industry experts
- ✓ Read about **livestock production, equipment evaluations and operational efficiency**
- ✓ Access in-demand research used by farmers as purchasing decision references
- ✓ **Unlimited access** to an extensive research archive
- ✓ Get a first-hand view of what's behind-the-scenes, where you'll find on-farm testing in progress
- ✓ Be part of a community exchanging valuable opinion through our National Agricultural Survey.
- ✓ Receive direct **consultation** from our on-site engineers & research staff
- ✓ Get **real time updates** from the editorial team via social media

MEMBERSHIP PRICING

Membership Options	
Print & Digital	
Farmer membership	From \$345 per year
Corporate membership	From \$795 per year
Tailored packages available upon request	

All displayed prices are in Australian dollars (AUD) and exclude GST.

CONTACT

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